



DISH TV INDIA LIMITED

INVESTOR COMMUNIQUE - INTERNAL RESTRUCTURING OF BUSINESS

DISH TV BOARD APPROVES SCHEME FOR INTERNAL RESTRUCTURING COMPANY TO RESTRUCTURE ITS SUBSIDIARIES

NOIDA, India; June 11, 2010 - The Board of Directors of Dish TV India Limited (Dishtv) (BSE: 532839, NSE: DISHTV) in its meeting held today approved the scheme for internal restructuring which pursuant to a Scheme of Arrangement includes transfer of the non-DTH related Business of the Company into Integrated Subscriber Management Services Limited ('ISMSL') and merger of Agrani Satellite Services Limited ('ASSL') with 'ISMSL'. Both 'ISMSL' and 'ASSL' are wholly owned subsidiaries of Dish TV India Limited.

Pursuant to the Scheme, there will be no change in the share capital or the shareholding pattern of the Company.

The restructuring is being seen as a step towards further strengthening the focus of the company on its core DTH business.

The scheme once approved by the Stock Exchanges and respective shareholders and creditors of each Company would need clearance from the Registrar of Companies and Delhi High Court amongst other authorities and would be effective from March 31st, 2010.

The company expects to receive full approval in the next 5-6 months.



Caution Concerning Forward-Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Dish TV India Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Dish TV India Limited:

Dish TV is India's largest direct-to-home company and part of the biggest media conglomerate - Zee Group. Dish TV has on its platform - around 250 channels & services including 21 audio channels with over 7 million subscribers, which are further growing. Dish TV has a vast distribution network of about 1400 distributors & 55,000 dealers that spans around 6600 towns across the country. Dish TV has a 24* 7 call centre with 1600 seats, to attend calls in 11 different languages and to take care of subscriber requirement at any point of time. For more information on Dish TV please visit: www.dishtv.in
