

# DISH TV INDIA LIMITED

Regd. Office : Essel House, B-10, Lawrence Road Industrial Area, Delhi - 110035  
Corporate Office : FC - 19, Sector 16A, Film City, Noida, U.P. - 201301  
Unaudited standalone financial results for the quarter ended 30 June 2011



(Rs. In Lakhs)

	Quarter-ended		Year-ended
	30.06.2011	30.06.2010	31.03.2011
	(Un-audited)	(Un-audited)	(Audited)
1. i) Income from sales and services	45,977	30,391	143,457
ii) Other operating income	61	39	198
<b>Total income</b>	<b>46,038</b>	<b>30,430</b>	<b>143,655</b>
2. Expenditure			
a) Decrease / (increase) in stock in trade	35	(29)	(166)
b) Purchase of traded goods	91	88	393
c) Employees cost	1,744	1,229	5,664
d) Depreciation / amortisation	11,074	8,888	36,540
e) Programming/ content and other costs	15,717	12,196	51,682
f) License fees	4,722	3,192	14,990
g) Other operating costs	4,159	2,493	11,909
h) Selling and distribution expenses			
i) Commission	3,078	3,262	15,903
ii) Other selling and distribution expenses	2,969	3,442	12,568
Other expenditure	2,308	1,338	6,831
<b>Total expenditure</b>	<b>45,897</b>	<b>36,099</b>	<b>156,314</b>
3. Profit / (loss) from operations before other income, interest, exceptional items and tax (1-2)	<b>141</b>	<b>(5,669)</b>	<b>(12,659)</b>
4. Other income (refer to note 3)	1,367	2,766	8,803
5. Profit / (loss) before interest, exceptional items and tax (3+4)	<b>1,508</b>	<b>(2,903)</b>	<b>(3,856)</b>
6. Interest / finance charges	3,340	3,415	15,114
7. Profit / (loss) after interest but before exceptional items and tax (5-6)	<b>(1,832)</b>	<b>(6,318)</b>	<b>(18,970)</b>
8. Exceptional items	-	-	-
9. Profit / (loss) from ordinary activities before tax (7-8)	<b>(1,832)</b>	<b>(6,318)</b>	<b>(18,970)</b>
10. Tax expense	-	-	-
11. Net profit / (loss) from ordinary activities after tax (9-10)	<b>(1,832)</b>	<b>(6,318)</b>	<b>(18,970)</b>
12. Extraordinary item (net of tax expense Rs. nil)	-	-	-
13. Net profit / (loss) for the period (11-12)	<b>(1,832)</b>	<b>(6,318)</b>	<b>(18,970)</b>
Paid-up equity share capital (Face value Re. 1) (#)	10,631	10,624	10,630
Reserves (excluding revaluation reserves, if any)			(4,356)
Basic and diluted earning per share (not annualised) (In Rs.)	(0.17)	(0.59)	(1.79)
Public shareholding			
Number of equity shares of Re.1 each	374,880,056	374,196,496	374,753,556
Percentage of shareholding			
- Calculated on total number of issued shares	35.23	35.19	35.22
- Calculated on the paid-up capital	35.17	35.19	35.16
Promoters and promoter group shareholding (calculated on total number of issued shares)			
a) Pledged / encumbered			
i) Number of shares	158,910,509	132,130,623	156,236,668
ii) Percentage of shares (% of the total shareholding of promoters and promoter group)	23.06	19.17	22.67
iii) Percentage of shares (% of the total share capital of the company)	14.93	12.42	14.68
b) Non-encumbered			
i) Number of shares	530,312,470	557,092,356	532,986,311
ii) Percentage of shares (% of the total shareholding of promoters and promoter group)	76.94	80.83	77.33
iii) Percentage of shares (% of the total share capital of the company)	49.84	52.39	50.09

# Comprises 1,061,067,136 (428,222,803 as on 30 June 2010 and 1,060,940,636 as on 31 March 2011) fully paid up equity shares; 2,068,646 (Nil as on 30 June 2010 and 2,068,646 as on 31 March 2011) partly paid up equity shares of Re. 0.75 each; and 967,253 (518,149,592 as on 30 June 2010 and 967,253 as on 31 March 2011) partly paid up equity shares of Re. 0.50 each

**Notes:**

- The above financial results for the quarter ended 30 June 2011 have been reviewed by the Audit Committee and were approved by the Board of Directors in their meeting held on 20 July 2011.
- The Statutory Auditors of the Company have carried out a Limited Review of the financial results for the quarter ended 30 June 2011.
- During the current quarter, the Company has acquired the Conditional Access System (CAS) Business from Integrated Subscriber Management Services Limited (ISMSL), its wholly owned subsidiary, on a slump sale basis. The acquired business primarily comprises Viewing Cards, which are used by the Company in Consumer Premises Equipment provided to the customers, along with related assets and liabilities. Further, to enhance the focus of the Company on core Direct to Home (DTH) operations and to capitalize the growth prospects of DTH industry, the Company has divested its entire investment in ISMSL and has recorded profit on sale of such investment amounting to Rs. 93 lakhs in other income.
- In order to simplify the group structure and improve cost efficiency, the Board of Directors of the Company had approved a Composite Scheme of Arrangement and Amalgamation ('Scheme') between the Company, Agrani Satellite Services Limited ('ASSL'), Integrated Subscriber Management Services Limited ('ISMSL') and their respective shareholders and creditors on 11 June 2010. The Scheme envisaged transfer of the Company's non-DTH related business [including equity shares in ASSL and in Agrani Convergence Limited ('ACL'), another subsidiary company], to ISMSL followed by the merger of ASSL with ISMSL on 31 March 2010, the appointed date. The above Scheme has been approved by the Hon'ble High Court of Delhi, vide its Order dated 3 March 2011 and corrigendum dated 31 March 2011 which became effective on 31 March 2011 on filing the Order of the Court with the Registrar of Companies. To give effect to the Scheme and the Order of the Hon'ble High Court, the Company had transferred its undertaking, along with assets and liabilities as on 31 March 2010, relating to the non-DTH business to ISMSL. As consideration for transfer of non-DTH related business, ISMSL issued and allotted 100,000 equity shares of the face value of Rs.10 each, fully paid up, to the Company. In accordance with the Scheme, the excess of the book value of net assets transferred as at 31 March 2010 amounting to Rs. 15,110 lakhs over the consideration received had been directly adjusted in the General Reserve during the year ended 31 March 2011.
- The life of the Consumer Premises Equipment (CPE) for the purposes of depreciation has been estimated by the management as five years. However, in certain cases, the one-time advance contribution towards the CPE in the form of rental is recognised over a period of three years. The Company is in the process of streamlining the above practices.
- The Company had received a demand notice for income-tax and interest thereon aggregating Rs.4,056 lakhs in relation to an earlier year. The matter pertains to alleged short deduction of tax at source on certain payments and interest thereon for delayed period. The Company has disputed the issue and has filed an appeal against the abovesaid demand with the tax authorities. The Company, supported by a legal view in the matter, is of the view that no provision is necessary till the dispute is finally concluded by the appropriate authorities.
- The Audit Committee and Board of Directors noted the utilisation of the proceeds of Rights Issue for the six months period ended 30 June 2011 which is in line with revised utilisation schedule approved by the Board of Directors. The unutilised amount as on 30 June 2011 is Rs. 20,000 lakhs.
- The Company is in the business of providing Direct to Home (DTH) and Teleport services primarily in India. As the Company's business activities primarily fall within a single business and geographical segment, no additional disclosures are required in terms of Accounting Standard 17 on "Segment Reporting"
- There were no investor's complaints pending either at the beginning or end of the quarter. During the quarter-ended 30 June 2011, 1 complaint was received and the same was disposed off.
- The Company has not recognised deferred tax assets in view of substantial tax losses/unabsorbed depreciation and no virtual certainty supported by convincing evidence that sufficient future taxable income will be available against which such deferred tax assets can be realised.
- The previous period/ year's figures have been regrouped / reclassified, wherever necessary to make them comparable.

For and on behalf of the Board of Directors

Place: Noida  
Dated : 20 July 2011

Jawahar Lal Goel  
Managing Director

Information on Subscriber Base and ARPU	Number in Lakhs	
	As on 30.06.2011	As on 31.03.2011
Gross Subscriber Base	111.61	104.36
Net Subscriber Base	89.30	85.04
	For the Quarter Ended	
	30.06.2011	31.03.2011
Subscribers Added	7.25	10.00
ARPU (Subscription Revenue) (Rs)	150	150