

TERMS AND CONDITIONS OF HAPPY HOME OFFERS

1. The present terms and conditions of "Happy Home Offer" (hereinafter referred to as the "Offer") are applicable only for the persons who become subscriber(s) of Dish TV India Limited (hereinafter referred to as the "Company") by taking dishtv connection under the present offer within the offer period in the territory.
2. This offer is applicable and available across India subject to clause 4 (hereinafter referred to as territory) and can be availed only by the resident of the territory.
3. This is a limited period offer starting from December 2, 2009 and expiring on February 15, 2010 (hereinafter referred to as the "offer period") subject to availability of stocks. Only such customers who are activating the dishtv connection during the offer period within the territory shall be entitled for the benefits under this offer.
4. During the offer period a customer can avail any of the following offers depending on the place of residence of the customer:

A. For the residents of West Bengal:

- a. Happy Home Silver Plus Offer: Under this offer a customer upon payment of Rs. 1690/- (Rupees 1590/- towards the rental of CPE and rupees 100/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 100 days subscription of Silver Pack with a-la-carte packs of "Extreme Cartoons", "Starry Bangla" and "Bollywood Items". (Composition of the Packs is available with the dealers/distributors of the Company and also at www.dishtv.in).
- b. Happy Home Gold Plus Offer: Under this offer a customer upon payment of Rs. 1890/- (Rupees 1590/- towards the rental of CPE and rupees 300/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 100 days subscription of Gold Pack with a-la-carte packs of "Extreme Lifestyle", "Starry Bangla" and "UTV pack". (Composition of the Packs is available with the dealers/distributors of the Company and also at www.dishtv.in).

B. For the residents of Andhra Pradesh, Karnataka, Kerala, Pondicherry and Tamil Nadu:

- a. Happy Home Silver Plus Offer: Under this offer a customer upon payment of Rs. 1690/- (Rupees 1590/- towards the rental of CPE and rupees 100/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 150 days subscription of South Silver Pack with a-la-carte packs of "Extreme Cartoons" and one of the additional regional pack. (Composition of the Packs is available with the dealers/distributors of the Company and also at www.dishtv.in).

- b. Happy Home Gold Plus Offer: Under this offer a customer upon payment of Rs. 1890/- (Rupees 1590/- towards the rental of CPE and rupees 300/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 100 days subscription of South Gold Pack with a-la-carte packs of "Extreme Lifestyle" and one of the additional regional pack. (Composition of the Packs is available with the dealers/distributors of the Company and also at www.dishtv.in).

C. For the residents of states other than those mentioned in clause A and B hereinabove:

- a. Happy Home Silver Plus Offer: Under this offer a customer upon payment of Rs. 1690/- (Rupees 1590/- towards the rental of CPE and rupees 100/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 100 days subscription of Silver Pack with a-la-carte packs of "Extreme Cartoons", "colors" and "Bollywood Items". (Composition of the Packs is available with the dealers/distributors of the Company and also at www.dishtv.in).
 - b. Happy Home Gold Plus Offer: Under this offer a customer upon payment of Rs. 1890/- (Rupees 1590/- towards the rental of CPE and rupees 300/- towards the subscription cost under the offer) plus Rs. 200/- (towards the installation charges) at the time of taking dishtv connection shall be entitled to 100 days subscription of Gold Pack with ala-carte packs of "Extreme Lifestyle", "colors" and "UTV pack". (Composition of the Packs are available with the dealers/distributors of the Company and also at www.dishtv.in).
5. The above mentioned prices are inclusive of Customer Premises Equipment (CPE) rental for three (3) years. The CPE rental after the expiry of three years shall be a token amount of Re. 1/- per year.
 6. CPE includes Set Top Box, LNB, Dish and wire. For installation of every connection, wire upto maximum of 15 meters shall be provided and if extra wire is required for installation, the customer would have to bear the expenses for extra wire.
 7. The above mentioned prices do not include Octroi/ Entry Tax which the customer would be required to pay in addition to the abovesaid prices, wherever applicable.
 8. If within the initial acquisition period, the customer recharges his dishtv account with Recharge Free ITZ Cash Cards and ZRZR cards; in that case he shall be entitled to the benefits of the said cards.
 9. Child connection(s) is not available under this offer.
 10. During the initial subscription period a customer shall not be entitled to downgrade from the package chosen at the time of taking the dishtv connection.

11. During the initial subscription period a customer will be entitled to upgrade to a higher priced package(s). However in such a situation all the benefits of the existing offer shall be withdrawn.
12. After the expiry of the initial subscription period the customer shall be entitled to choose as per the prevailing packages and rates. If a subscriber pays any extra amount other than what has been stated hereinbefore while taking dishtv connection, such excess amount shall be utilized against his subscription on the prevailing rates after the expiry of initial subscription period. For the customers who are residents of the state of Uttar Pradesh, applicable Entertainment Tax shall be required to be paid.
13. Paid Movies available on the movie on demand services of the Company shall not be free. Therefore if a customer orders for any paid movie on movie on demand service of the Company, he shall have to pay the charges for the same.
14. During the initial subscription period if a customer opts for any other channels/package/paid movies which are not being offered under the present offer and is available on dishtv platform, he shall be required to pay for such channel/package. However if the customer does not pay for the same, the equivalent amount shall be deducted from the dishtv account of the customer and in that case the initial subscription period shall be reduced proportionately.
15. No cash payment shall be made to the subscribers in lieu of the offer benefits. The Company expressly states that the benefits of this offer cannot be exchanged either for cash or in any other form. No reimbursement of telephone charges / postal charges / courier charges, if any incurred, will be made.
16. To be entitled for the benefits of the Offer the dishtv connection must be taken from any of the authorized dealer of the Company.
17. In case any new channels are added into the respective packs in the initial subscription period, the Company reserves the right to charge for the same which shall be borne by the customer.
18. A customer who has procured dishtv connection under this offer is not entitled to claim money / refund or alternate service in lieu of the service being provided under this offer.
19. The Company reserves the right to add / drop a channel / package / service from any package and / or from the platform and / or change the package / channel / service rates.
20. The Company shall have the right to Change the package of channels and / or the terms of this offer or stop the offer before the expiry of offer period due to Force Majeure condition including act of god, Government Action, conditions beyond the control of the Company including removal of channel due to the same being not made available by the Broadcaster, increase in price due to increase of the price of the channels by the Broadcaster and the customer who has procured the dishtv connection under this offer

shall be bound by such change etc. The Company shall not be under any obligation to provide alternative or additional service or refund of money due to the said change.

21. The Company retains the right to change, amend, extend, modify and alter the present terms and conditions, in whole or in part, without any notice. The Company shall not be under any obligation of what so ever nature due to such change, amendment, extension, modification.
22. By activating the dishtv connection under the present offer, a customer is deemed to have read and accepted the present terms and conditions and shall therefore be bound by the terms and conditions of this offer.
23. The offer is available for non- commercial usage only.
24. In case of any dispute or difference in respect of the offer, the decision of the Company shall be final and binding on all concerned.
25. All disputes are subject to exclusive jurisdiction of Delhi Courts only and no other courts shall have jurisdiction in this regard.