



DISH TV INDIA LIMITED

(Formerly Known as ASC Enterprises Limited)

Regd. Office : Essel House, B-10, Lawrence Road Industrial Area, Delhi - 110035

Corporate Office : FC - 19, Sector 16A, Film City, Noida, U.P. - 201301

Phone : 0120-2599391, Fax: 0120-4357078

Un-Audited Standalone Financial Results For The Quarter Ended June 30, 2008

(Rs In Lakhs)

Particulars	Quarter Ended		Year Ended
	30.06.08	30.06.07	31.03.08
	(Un-Audited)	(Un-Audited)	(Audited)
1. Income from Sales and Services	16445.91	8928.64	41328.35
2. Other Income	17.21	5.05	243.35
3. Total Income (1+2)	16463.12	8933.69	41571.70
4. Expenditure			
a) Cost of Goods and Services	13662.19	7932.39	36348.24
b) Personal Cost	1089.40	697.50	2950.76
c) Administrative and Other Expenses	1876.80	511.50	3653.27
d) Selling and Distribution Expenses			
i) Advertisement Expenses	2614.51	2617.27	9690.73
ii) Other Selling and Distribution Expenses	3865.54	2070.61	10590.86
e) Depreciation / Amortisation	4456.81	3283.75	14904.73
Total	27565.25	17113.02	78138.59
5. Interest (Net)	1425.83	789.10	4694.64
6. Loss before Tax (4+5) - (3)	12527.96	8968.43	41261.53
7. Tax Expense	16.00	8.00	58.93
8. Net Loss for the period (6 + 7)	12543.96	8976.43	41320.46
Paid-up Equity Share Capital (Equity Share of Re. 1 each fully paid)	4282.23	4282.23	4282.23
Reserves (Excluding Revaluation Reserves, if any)	-	-	(49550.05)
Basic & Diluted Earning Per Share of Re 1/- each (Not Annualised) (In Rs)	(2.93)	(2.10)	(9.65)
Public Shareholding			
No. of Equity Shares	180117031	179887031	180117031
Percentage of Shareholding	42.06%	42.01%	42.06%

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs In Lakhs)

Particulars	Quarter Ended		Year Ended
	30.06.08	30.06.07	31.03.08
	(Un-Audited)	(Un-Audited)	(Audited)
Segment Revenue			
(a) DTH	15520.94	8410.11	38974.32
(b) Trading	606.14	253.27	1232.28
(c) Teleport Services	318.83	265.26	1121.75
Less : Inter Segment Revenue	-	-	-
Total Revenue	16445.91	8928.64	41328.35
Segment Results (Profit/Loss) before tax & interest from each segment)			
(a) DTH	(10079.79)	(8119.96)	(35419.79)
(b) Trading	(917.40)	13.15	(812.98)
(c) Teleport Services	(104.94)	(72.52)	(334.12)
Total	(11102.13)	(8179.33)	(36566.89)
Less: Interest Cost (Net)	1425.83	789.10	4694.64
Other un-allocable expenditure net of un-allocable income	-	-	-
Total Profit/(Loss) before Tax	(12527.96)	(8968.43)	(41261.53)
Capital Employed (Segment Assets - Segment Liabilities)			
(a) DTH	(92025.07)	(38044.09)	(79306.95)
(b) Trading	500.55	208.70	588.31
(c) Teleport Services	2134.66	3336.36	2492.04
(d) Un-allocated	31522.80	21575.24	30958.79
Total	(57867.06)	(12923.79)	(45267.81)

Notes:

1. The above Un-audited financial results as recommended by the audit committee were approved and taken on records by the Board of Directors at their meeting held on July 28, 2008.
2. The Statutory Auditors of the Company have carried out a "Limited Review" of the results for the quarter ended June 30, 2008.
3. There were no Investor's complaint pending either at the beginning or end of the quarter. During the quarter ended June 30, 2008, 6 complaints were received and the same were disposed off.
4. Tax expense comprises of current fringe benefit tax.
5. Income from Sales and Services includes Bandwidth charges of Rs 260.69 lakhs for the quarter ended June 30, 2008.
6. Administrative and Other Expenses includes Rs 315.33 lakhs provided as mark to market forex loss on outstanding forex loan and Rs 294.00 lakhs towards one time charge paid to banks for long term loan taken during the quarter ended June 30, 2008.
7. The Company has filed draft letter of offer for its proposed Right Issue of Equity Shares aggregating upto Rs 11400 millions with Securities Exchange Board of India (SEBI) on May 21, 2008 and with Bombay Stock Exchange (BSE), National Stock Exchange (NSE) and Calcutta Stock Exchange (CSE) on May 22, 2008.
8. The previous year's figures have been regrouped / reclassified wherever necessary .

For and on behalf of the Board

Place: Noida
Date: July 28, 2008

Jawahar Lal Goel
Managing Director

Information on Subscriber Base & ARPU		
(Number in Lakhs)		
Particulars	As on 30.06.08	As on 31.03.08
Gross Registered Subscriber base	34.10	30.09
Net Active Subscriber base	28.95	24.79
For the Quarter Ended		
	30.06.08	31.03.08
Subscriber Added	4.01	2.85
Monthly Average Revenue Per User (ARPU) based on Subscription Revenue (In Rs.)	164	158
Monthly Average Revenue Per User (ARPU) based on Gross Revenue (In Rs.)	203	194