

TERMS AND CONDITIONS OF ULTIMATE SPORTS BONANZA OFFER

1. The present terms and conditions of “Ultimate Sports Bonanza Offer” (hereinafter referred to as the “offer”) are applicable only for the persons who become subscriber(s) of Dish TV India Limited (hereinafter referred to as the “Company”) by taking dishtv connection under the present offer within the offer period in the territory.
2. This offer is applicable and available only in the state of Andhra Pradesh (hereinafter referred to as territory) and can be availed only by the resident of the territory.
3. This is a limited period offer starting from April 23, 2009 and expiring on such date as the Company may deem fit (hereinafter referred to as offer period). Only such customers who are activating the dishtv connection during the offer period within the territory shall be entitled for the benefits under this offer.
4. A customer can avail this offer in the territory during the offer period by paying Rs. 2390/- (Rupees Two Thousand Three Hundred and Ninety Only) and Installation cost of Rs. 200 (Rupees Two Hundred Only).
5. A customer activating a dishtv connection under the terms of the present offer shall be entitled to the following:
 - a. Twelve (12) months subscription of South Silver Package from the date of activation of the dishtv connection. (Composition of the South Silver Package is available with the dealers/distributors of the Company and also at www.dishtv.in).
 - b. 3 months free preview of the Kiddy Fun (Cartoon Network, Pogo) pack.
 - c. 3 months free preview of Set Max channel.
6. The above mentioned price of Rs. 2390 is inclusive of Customer Premises Equipment (CPE) rental for three (3) years, and the subscription charges for the South Silver Package for twelve months. The CPE rental after the expiry of three years shall be a token amount of Re. 1/- per year.

7. CPE includes Set Top Box, LNB, Dish and wire. For installation of every connection, wire upto maximum of 15 meter shall be provided and if extra wire is required for installation, the customer would have to bear the expenses for extra wire.
8. The customer opting for the present offer shall be entitled for recharge benefit worth Rs. 500/- which may be availed by the customer as per the terms and conditions of Recharge Free Offer of the Company. Except the Recharge Free Offer, this offer cannot be clubbed with any other offers of the Company.
9. During the initial period of twelve months a customer shall not be entitled to downgrade to a lower priced package from the package chosen at the time of taking the dishtv connection. However package upgradation to higher priced package(s) is allowed subject to the customer paying the differential amount for the upgraded package for the remaining period which he has not viewed. While opting for such upgradation, a customer may pay the required sum or the same may get deducted from his/her dishtv account on daily decrement basis and in such case the remaining subscription period shall be reduced proportionately.
10. However if on the request of the customer, during the initial three months, the South Silver package is upgraded to any higher package, free preview of Kiddy Fun package and Set Max channel shall be terminated.
11. During the initial twelve months, the subscriber shall be entitled to change his/her package to any other south language bouquets. However in no case during the said period, a customer shall be allowed to opt for any north language bouquet.
12. After the expiry of the initial subscription period of twelve months, a customer shall be entitled to choose available package(s) as per the prevailing rates.
13. During the initial subscription period if a customer opts for any other channels/package which is not being offered under the present offer and is available on dishtv platform, he/she shall be required to pay for such channel/package.

14. To be entitled for the benefits of the Offer the dishtv connection under the said scheme must be taken from any of the authorized dealer of the Company.
15. Movies available on the movie on demand services of the Company shall not be free. If a customer orders for any movie on movie on demand service of the Company, he/she shall have to pay the charges for the same.
16. A customer shall not be entitled to take child connections under this offer.
17. In case any new channels are added into the South Silver Package in the initial period of twelve months, the Company reserves the right to charge for the same which shall be borne by the customer.
18. A customer who has procured dishtv connection under this offer is not entitled to claim money / refund or alternate service in lieu of the service being provided under this offer.
19. The Company reserves the right to add / drop a channel / package / service from any package and / or from the platform and / or change the package / channel / service rates.
20. The Company shall have the right to change the package of channels and / or the terms of this offer or stop the offer before the expiry of offer period due to Force Majeure condition including act of god, Government Action, conditions beyond the control of the Company including removal of channel due to the same being not made available by the Broadcaster, increase in price due to increase of the price of the channels by the Broadcaster and the customer who has procured the dishtv connection under this offer shall be bound by such change etc. The Company shall not be under any obligation to provide alternative or additional service or refund of money due to the said change.
21. The Company retains the right to change, amend, extend, modify and alter the present terms and conditions, in whole or in part, without any notice. The Company shall not be under any obligation of what so ever nature due to such change, amendment, extension, modification.

22. By activating the dishtv connection under the present offer, a customer is deemed to have read and accepted the present terms and conditions and shall therefore be bound by the terms and conditions of this offer.
23. The offer is available for non- commercial usage only.
24. In case of any dispute or difference in respect of the offer, the decision of the Company shall be final and binding on all concerned.
25. All disputes are subject to exclusive jurisdiction of Delhi Courts only and no other courts shall have jurisdiction in this regard.

Note: With effect from July 17, 2009, the clause number 4 and 6 of the present terms and conditions stands revised as follows:

4. A customer can avail this offer in the territory during the offer period by paying Rs. 2490/- (Rupees Two Thousand Four Hundred and Ninety Only) and Installation cost of Rs. 200 (Rupees Two Hundred Only).
6. The above mentioned price of Rs. 2490 is inclusive of Customer Premises Equipment (CPE) rental for three (3) years, and the subscription charges for the South Silver Package for twelve months. The CPE rental after the expiry of three years shall be a token amount of Re. 1/- per year.