



PRESS RELEASE

D2H rolls out special offers to celebrate Onam

Trivandrum, 18th August 2021: D2H, the leading DTH brand of Dish TV India Limited in Kerala, launched three new exciting offers to celebrate Onam covering both existing as well as new customers.

In order to provide specific customized content, the new 'Silver Malayalam HD combo' of D2H has been launched on the occasion of Onam. The New Silver Malayalam HD Combo comprises popular Malayalam channels with 28 pay channels, 183 Free to Air channels, and 7 HD channels for Rs 253 (excluding taxes). For new customers, D2H has introduced a new HD connection with a 1-month Silver Malayalam HD Combo inclusive of an indoor unit at just Rs 889 (excluding taxes).

For existing customers, D2H has also introduced a special 'Get 1 for 5' recharge offer. Under this offer, any customer who recharges for 5 months will get an additional one month extra for free.

Commenting on the Onam offers, **Mr. Sugato Banerji, Corporate Head - Marketing, D2H, Dish TV India Ltd.**, said, *"Kerala is among our key markets in the South and Onam is the biggest festival for the state. Our offers this Onam are priced attractively and with strong content for both new and existing customers. We are backing this up with a large mass media campaign. We are confident this year Onam would be a strong one for buoying up the economy in the state and hope all celebrate responsibly and with due social distancing."*

Additionally, the Onam offers are backed by a high decibel mass media campaign comprising prominent newspapers and leading TV channels in Kerala along with digital media.

To know more about the Onam offers, please visit www.d2h.com

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 596 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 303,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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