

PRESS RELEASE

Dish TV India Introduces a special QR Scan feature for quick recharge and payment for its DishTV and D2H subscribers

~Designed to make it simple for subscribers to recharge their accounts using their favourite UPI app or wallet~

New Delhi, 5th August 2021: Dish TV India Limited, India's leading DTH service provider, today announced the launch of its special **QR Scan feature** - 'Scan QR and Pay' for D2H subscribers and 'Scan To Pay' for DishTV subscribers. The move is part of the company's commitment to a digital-first strategy based on consumers increasing preference for self-help options. It aims to give customers a hassle-free single click payment experience when it comes to recharging their accounts or paying their bills. DishTV and D2H subscribers will now be able to pay their bills in a few simple steps by scanning the QR code on the company's websites, www.dishtv.in and www.d2h.com using any UPI app or wallet.

UPI is currently the easiest and the most secure way of digital payments owing to its multifactor authentication which requires the users to verify themselves via multiple sources. DishTV and D2H subscribers will be able to make payments in three simple steps using the new 'Scan To Pay' & 'Scan QR and Pay' function. First, enter Registered Mobile/Telephone Number or VC or Customer ID to generate QR code; second, scan with your favorite UPI app, that can include any UPI enabled payment/wallet apps and any bank apps that allow UPI QR code scan. Finally, authorize the payment using your 4 to 6 digit security code. Further, subscribers will get a payment confirmation upon successful authorization, which will show that the recharge has been completed. The website will fill in the user's monthly recharge amount based on the Registered Mobile/telephone Number and deduct the payment accordingly from the user's bank account/wallet. DishTV and D2H's newest feature allows users to circumvent the time-consuming net banking process, which requires many steps and information to complete.

Commenting on the new feature, Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Limited, said, *"The UPI is a secure, convenient, and simple mode of digital payment. We observed an increasing voice of the customer for hassle-free quick payment modes and that is why we decided to implement a special QR Scan payment mechanism for our DishTV and D2H subscribers. This enables them for paying their monthly recharge amount using any UPI enabled Apps. This is yet another payment mechanism we have now, giving our customers a wide range of secure and easy payment options."*

Subscribers will also be able to make payments using just the screenshot of the generated QR code, making it even more convenient for them to make the payments. In three easy steps, customers can recharge their Dish TV / D2H account using the 'Scan To Pay' or 'Scan QR and Pay' feature:



1. Generate the QR Code using the Registered Mobile/Telephone Number or VC or Customer ID
2. Scan the generated code with any UPI enabled Payment App
3. Authorize the transaction

To know more about the latest feature, please visit www.dishtv.in and www.d2h.com

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 704 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,200 distributors & around 322,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

For further media queries, please contact:

Hirdesh Agarwal | Dish TV India Ltd | hirdesh.agarwal@dishd2h.com

Surbhi Shukla | Dish TV India Ltd | Surbhi.shukla@dishd2h.com

SSS