



## PRESS RELEASE

### **DishTV India ensures uninterrupted TV services in Jammu & Kashmir by providing “Auto Pay-later” facility for its subscribers**

**New Delhi, 05<sup>th</sup> Aug 2019:** In a proactive measure to ensure uninterrupted TV services for its subscribers in the territories of Jammu and Kashmir, India’s biggest DTH service provider - DishTV India Limited is providing “**Auto Pay Later**” service for both its brands (DishTV and d2h).

This is aimed at easing out temporary inconvenience in accessing internet services for online recharges or possible hindrances in reaching out to retail recharge points in Jammu & Kashmir. This move will allow unhindered Dish TV and d2h service for a period of 4 days beyond recharge date so that subscribers may keep themselves abreast & updated on the latest news and other content.

**On this Mr. Jawahar Goel, Chairman & Managing Director, DishTV India said,** “TV is an essential service and especially so in times when keeping up with the latest happenings and entertainment is critical. While there might be temporary and necessary restrictions in Jammu and Kashmir, Dish TV India limited will ensure uninterrupted service to our Dish TV and d2h subscribers in J&K. DishTV and d2h connections will not switch off if any subscriber finds it difficult to recharge their account during this period. We have introduced special benefit of Auto Pay Later facility to our patrons which will provide them continuity in entertainment and current affairs in the present scenario.”

#### **About Dish TV India Limited:**

Dish TV India Limited is India’s largest direct-to-home (DTH) Company with a subscriber base of more than 23.9 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 409,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishtv.in](http://www.dishtv.in)

#### **For further media queries, please contact:**

Hirdesh Agarwal | DishTV India Ltd | [hirdesh.agarwal@dishd2h.com](mailto:hirdesh.agarwal@dishd2h.com)

Surbhi Shukla | Dish TV India Ltd | [surbhi.shukla@dishd2h.com](mailto:surbhi.shukla@dishd2h.com)