



PRESS RELEASE

Rule the world of entertainment with 'd2h Magic' streaming device

- *d2h Magic to bring additional live channels, digital video streaming platforms – ZEE5, Watcho, ALTBalaji, Hungama Play and many more to follow on d2h set top box*
- *The device is available at INR 399 only as an Introductory offer*

India, August 20, 2019: Dish TV India Limited, the world's largest single-country DTH Company, has launched a one of its kind content streaming solution '**d2h Magic**' allowing customers to access digital video streaming and OTT apps on their existing d2h set top box. 'd2h Magic' will seamlessly bridge the gap between real-time TV content and best of the engaging content available on Internet. It will enable customers to watch catch-up TV shows, original web-series and video content across popular digital platforms and OTT streaming apps such as ZEE5, Watcho, ALTBalaji and Hungama Play in English, Hindi and Regional languages.

'd2h Magic' will be available in all major cities. The introductory price of d2h magic is INR 399 with a nominal subscription price of INR 25 plus taxes per month post three months free preview period. The device comes with a huge library of digital videos and access to free content across other apps, giving its customers an easy access to all the engaging content with a complete immersive experience of watching it on a large TV screen in the comfort of their home. The users will be able to watch cooking recipes from famous chefs, make-up and styling tutorials, Yoga and fitness videos, and videos of their favorite online artists and creators. For Kids there will be a dedicated selection of rhymes, learning and educational videos, arts and craft videos and much more.

Commenting on the launch of this new device, **Mr. Anil Dua, Executive Director and Group Chief Executive Officer, Dish TV India Limited**, said, *"We are delighted to announce the launch of d2h Magic. It will empower our customers to enjoy internet-based content as well as Live TV using one remote in an immersive manner on their TV sets. At Dish TV India Ltd, we believe in bringing the latest technology and innovation to our customers. d2h magic is yet another step in this direction."*

To access this service, the subscribers are required to connect their latest d2h set-top box to available Wi-Fi network or mobile hotspot through 'd2h Magic' device, which is connected into USB port of set-top box. The device will be available with a single remote control for everything and unified interface.

To order d2h Magic, customers can visit d2h's website (<https://www.d2h.com>) or call at 1800 1370 111 for further details.

About Dish TV India Limited:

Dish TV India Limited is India's largest direct-to-home (DTH) Company with a subscriber base of more than 23.9 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around



409,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishTV.in

For further media queries, please contact:

Hirdesh Agarwal | DishTV India Ltd | hirdesh.agarwal@dishd2h.com

Surbhi Shukla | DishTV India Ltd | surbhi.shukla@dishd2h.com