



PRESS RELEASE

Watcho premieres 'Cheaters- The Vacation' a new drama series

~The series stars renowned actors like Subrat Dutta, Shafaq Naaz, and Param Singh ~

New Delhi, 27th July 2021: While the winds of change usher in the pleasant monsoon, Dish TV India's OTT platform, Watcho, is bringing in freshly brewed content to entertain viewers at home. The platform has debuted a new web series called 'Cheaters- The Vacation', which stars Subrat Dutta, Shafaq Naaz, and Param Singh, among others from the television industry.

The four-episode series, directed by Srikanth Velagaleti, is a mix of fantasy, mystery, and romance. The plot centers around a perfect housewife who lies to her entire family and travels from Kolkata to Bhopal to meet her internet lover, all in the hopes of proving to herself that she can still have fun. Her intertwined life of marriage and love is at the heart of the drama, leaving viewers with a surprising ending as to how she gets out of it. Novoneel Chakraborty, the writer, has done an excellent job of portraying the protagonist's feelings and keeping the momentum of the story.

Commenting on the launch of new series on Watcho, **Mr. Sukhpreet Singh, Corporate Head - Marketing, DishTV and Watcho, Dish TV India Ltd**, said, *"Our continual goal at Watcho is to consistently deliver fresh and engaging content in a variety of genres that satisfies their desire for relatable storytelling. We are happy to entertain audiences in the comfort of their own homes, bringing families together for an amazing viewing experience. Having said that, it gives us great pleasure to announce the premiere of our new Watcho slice-of-life series. This new series beautifully captures the trials and tribulations that one faces in everyday life, and we look forward to uncovering more extraordinary stories on our platform."*

Bringing in a unique assortment of snackable content cutting across all genres, Watcho offers many original shows including web series like Sarhad, Mystery Dad, JaalSaazi, Titli-Current Maarti Hai, It's My Pleasure, 4 Thieves, Love Crisis, Ardhsatya, Mortuary, Chhoriyan, Rakhta Chandana and original influencer shows like Look I Can Cook, Bikhare hain Alfaaz, etc. to name a few. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.watcho.com, Watcho presently provides over 35 plus original shows in Hindi, Kannada, and Telugu regional languages.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 704 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,200 distributors & around 322,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread



across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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