



## Mr. Anil Kumar Dua

**Mr. Anil Kumar Dua**, Group Chief Executive Officer, joined DishTV on May 17,2017.

Mr. Dua has a vast experience of over 28 years in senior management positions and building renowned brands in India as well as overseas. Currently he heads the DTH leg of Essel Group, DishTV and serves as its Group Chief Executive officer. He aims to aggressively building the business and taking the brand to the next level.

Mr. Dua has worked with major global and Indian corporations like Gillette, Hero Moto Corp. and Hindustan Unilever in the past. Prior to joining DishTV, he served as the Managing Director of OTE Group of Companies with operations in Middle East. He also served as Senior Vice President - Sales, Marketing & Customer Care at Hero MotoCorp (erstwhile Hero Honda) from 2006 to 2014, where he was responsible for Hero MotoCorp's sales growth and entire gamut of marketing, sales and customer care operations. .

Mr. Dua holds a Post Graduate diploma in Management from Indian Institute Management, Ahmedabad and a Bachelor's degree in Mechanical Engineering from the prestigious Indian Institute of Technology, Delhi.

A respected thought leader in the industry, Mr. Dua has won many accolades in his career. He has also been an active participant in different forums like CII, SIAM, FADA & FICCI, and has also been the Chairman of the Retail Council of the Society of Indian Automobile Manufacturers (SIAM). He was also on the board of Audit Bureau of Circulation (ABC).