

TERMS & CONDITIONS FOR #DISHKIYAONDESHBHAKT CONTEST

These terms and conditions (“T&C”/ “ Terms & Conditions”) shall apply to the “dishkiyaondeshbhakt Contest” (hereinafter referred to as “**Contest**”) organised by Dish TV India Limited (‘**Dish TV**’) conducted on TV – buzz channel no. 95/ 96, Dish TV owned brand website – www.dishtv.in (hereafter referred to as “website”) and MyDishTV app (hereafter referred to “app”)

Basic Terms & Conditions:

1. By entering the Contest, entrants accepts and shall be bound by these Terms and Conditions together with any other specific instructions which may be communicated to the entrant in any other way.
2. Participation in this Contest is voluntary. However, mere participation/submitting entries in the Contest does not entitle the entrant to win the Prize.
3. This Contest is open for the citizen of India residing in India only, having attained the age of 18 years as on the date of participation in the Contest, (“**Contestant**”) except the employees , agent , promoters and the family members of Dish TV , and its associate companies, its advertising and promotional agencies and its auditors / executing agencies their associate companies and those associated with the Contest in any manner .Citizens or residents of countries other than India are not eligible to participate.
4. The Contest is void where prohibited by law. All relevant national and local laws apply.
5. Dish TV shall not be responsible for any lost, late or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons.
6. The Contest shall be open for participation from August 12th, 2019 (“**Start Date**”) to August 16th, 2019 (“**End Date**”) (hereinafter referred to as ‘**Contest Period**’).
7. Terms of participation:
 - a) From the Start Date of the Contest, one question will be posted **daily** for the Contestants to answer. Question will mostly be general knowledge genre based on the theme “India and India’s Independence”.
 - b) One question will be posted daily during the Contest period at 10 a.m. on each medium mentioned above. The validity of each question is from 10 a.m. of the date/day when posted till 9:59 a.m. of the next day. For instance, a question posted on 12th of August at 10 a.m. will be valid 10:00 a.m. of 12th August till 9:59 a.m. of 13th August.

- c) For the sake of further clarity, an entry/answer will be ascribed to the question which would be live during the time of receiving the answer. For instance, answer received on 13th Aug at 10:01 a.m. will be ascribed to the question of the day live on 13th August at 10 a.m. and entry/answer received at 9:59 a.m. will be ascribed to the question live on 12th Aug at 10 a.m.

8. Methodology to be followed in order to answer the question:

- a) Each question will have four options, identified as A, B, C and D. The Contestants in order to answer is required to choose the correct option and SMS the option (e.g. DishTV A, DishTV B, DishTV C or DishTV D) to **57575**. SMS will be chargeable to the Contestants at per the Contestant's telecom operator's prevailing rate.
- b) Customers can also access the question on the website or app and click on the correct answer to lock their entry.

9. Process of choosing the Winners :

- a) Each day Hundred and three (103) draws will be done to decide the winners
- b) First three (3) winners from the process above, will get the bumper prize and will be designated as "Dishkiyaon Deshbhakt"
- c) Next hundred (100) winners will get the consolation prize and will be designated as "Dishkiyaon Deshpremi".

10. Any Contestant can win the bumper prize only once. A Contestant winning a Consolation prize can win multiple times.

11. The announcement of the Winners, Prize (defined below), distribution time and mode shall be as per the T&Cs of the Contest and shall be at the sole discretion of Dish TV.

12. Prizes:

Bumper prize – Dishkiyaon Deshbhakt
Three (3) every day
Cashback of Rs. 1947 to be credited in the DishTV account of the winners

Consolation prize – Dishkiyaon Deshpremi
Hundred (100) every day
Cashback of Rs. 73 to be credited in th eDIshTV account of the winners

13. The Winners shall be declared on Dish TV website www.dishtv.in and informed via SMS and or any other means deemed fit and proper by Dish TV.
14. Dish TV reserves the right to disqualify any participant if it has reasonable grounds to believe that the Participant has breached any of these Terms and Conditions.
15. Upon declaration of the result, the winners shall be contacted through phone or such other means as the Company may deem fit. The winner has to confirm his name, Viewing card number and address to be entitled for the prize.
16. In case the Winner is / are found to be in violation of any and all rules of the Contest, Dish TV reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winners to refund/replace the Prize(s) won. Dish TV may refuse to give the Prize(s) to Participant(s) in the event of his/her fraud, dishonesty or non-entitlement to participate in the Contest under these Terms and Conditions.
17. Prizes are non-transferrable and cannot be exchanged for cash.
18. Dish TV has the right to substitute the Prize with other prizes of equal value, as determined by Dish TV in its sole discretion.
19. The Contestants agrees that he/she shall not hold Dish TV and/or the Channel and/or their employees, responsible for delays or any problem in connection to the Contest. Dish TV is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to the Contestants in any manner whatsoever or for any reason whatsoever in connection to the Contest.
20. Dish TV is not responsible for any errors or omissions in the terms and conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. Dish TV makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Contestant(s) and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability or fitness for any particular purpose.
21. Under no circumstance shall Dish TV including its directors, employees, officers, affiliates or subsidiaries, be liable to the Contestants and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if Dish TV has been advised of the possibility of such damages.
22. Dish TV reserves the right to withdraw and or discontinue the Contest and / or alter any / all of the terms and conditions of this Contest, prospectively or retrospectively, at any time without prior notice and without liability whatsoever to the Contestants.

23. All taxes, levies and duties due and owing under applicable and statutory laws in connection with all Prize if any, and all other costs, including insurance, incidental costs, gifts, gratuities and taxes, are the sole responsibility of the Prize(s) Winners.
24. In exercise of the powers conferred by clause (of) of sub-section (2) of section 87 read with section 43A of the Information Technology Act, 2000 (21 of 2000), the Central Government has framed the Information Technology (reasonable security practices and procedures and sensitive personal data or information) Rules, 2011("Privacy Rules") which makes it mandatory for any concern to deal with any personal information including sensitive personal information as per the said Privacy Rules.
25. Dish TV reserves its right to select and declare or not to declare the Winner in the Contest.
26. The Contest shall be governed by and construed in accordance with the applicable laws. Any dispute arising out of or in connection with the Contest shall be subject to the exclusive jurisdiction of courts in New Delhi only. The existence of dispute, if any, shall not constitute a claim against Dish TV.
27. All decisions with respect to the Contest shall be at the sole discretion of Dish TV and its representatives and that the same shall be final & binding on a non-contestable basis.
