



Mr. Amitesh Punhani

Mr. Amitesh Punhani joined Dish TV on June 18, 2026 as **Chief Marketing Officer - DTH**, where he is responsible for leading the company's marketing strategy, brand development, customer engagement and growth initiatives across the DTH business. He works closely with the leadership team to strengthen brand equity, enhance customer experience and drive sustainable business growth.

Amitesh brings over two decades of diverse experience in marketing, business growth, brand management and consumer engagement across global and Indian organizations. His unique blend of analytical expertise, technological acumen, and marketing leadership enables him to drive transformational growth and strengthen brand equity in a dynamic and evolving business landscape. Amitesh holds a **Ph.D. in Vibration & Control Systems** and a **Master of Science in Artificial Intelligence** from **The Ohio State University, Columbus, USA**.